






























**local roads
are essential!**

Move New York. Invest in Local Roads.



ADVOCACY DAY SPONSORSHIP

	Diamond Sponsor (\$10,000)	Platinum Sponsor (\$7500)	Gold Sponsor (\$5000)	Silver Sponsor (\$3000)	Bronze Sponsor (\$1500)	Supporter (\$750)
Company logo prominently displayed at a location of high-visibility at registration						
Company logo prominently displayed as the Title Sponsor on the event website						
Company name or logo on all attendee name badge lanyards						
Opportunity to display a company banner at a location of high-visibility at registration						
Logo inclusion on all event-related emails						
Recognition as a Diamond Sponsor in pre-event and post-event communications						
Acknowledgment during Advocacy Day briefings						
Recognition as a Platinum Sponsor in pre-event and post-event communications						
Company logo prominently displayed on event website						
Opportunity to display a company banner in the reception room						
Recognition as a Gold Sponsor in pre-event and post-event communications						
Recognition as a Silver Sponsor in pre-event and post-event communications						
Company name featured on the event website						
Recognition as a Bronze Sponsor in pre-event and post-event communications						
Acknowledgment as a Supporter in pre-event and post-event communications						

Please consider sponsoring the largest annual transportation advocacy event in Albany. Reach out to us at 518-426-1023 or at info@nystownhwys.org for more information.