



New York State Association of Town Superintendents of Highways

On Track ***for Safer Roads*** ***and Stronger Local Economies***

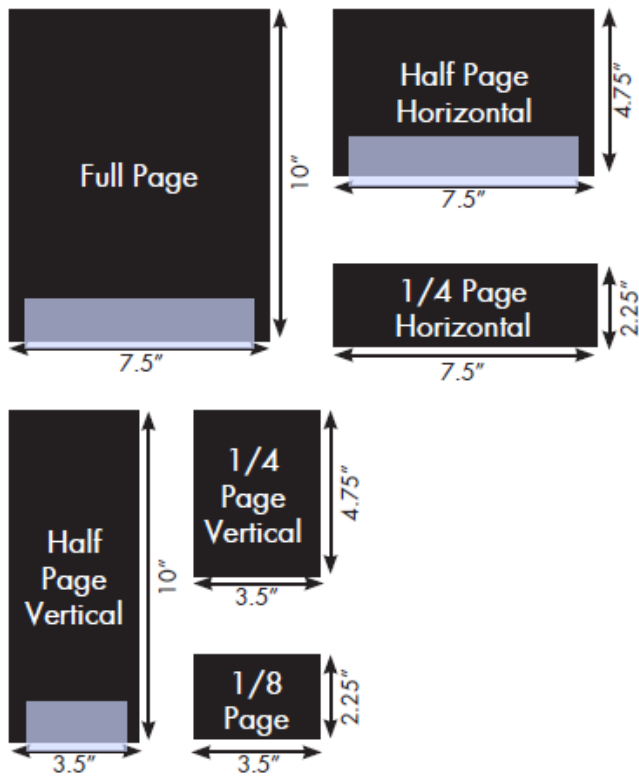
*Driving the future of local transportation through
innovation, investment, and partnership*

YEARBOOK & NEWSLETTER ORDER FORM

RESERVE YOUR SPACE TODAY



YEARBOOK@NYSTOWNHWYS.ORG



Advertising Sizes:

- Full Page – 7.5" by 10"
- 1/2 Page Horizontal – 7.5" by 4.75"
- 1/2 Page Vertical – 3.5" by 10"
- 1/4 Page Horizontal – 7.5" by 2.25"
- 1/4 Page Vertical – 3.5" by 4.75"
- 1/8 Page – 3.5" by 2.25"

GENERAL INFORMATION:

NYSAOTSOH hopes you recognize the benefits of our statewide yearbook and newsletter publications. These publications are key resources for NYS Town Superintendents of Highways, Associate Members and industry partners. Ad sponsorship provides an opportunity to showcase your company to our over 1,100 members.

Your advertising supports quality educational opportunities and advocacy efforts essential to maintaining New York’s local transportation infrastructure.

We look forward to seeing you at the NYSAOTSOH 97th Annual Conference, Tuesday, September 29 - Friday, October 2, 2026 at The Saratoga Hilton in Saratoga Springs, NY.

For further information: Contact Beth Gould at 518-426-1023 or yearbook@nystownhwys.org

SUBMITTING ADS

All advertisements must be provided in electronic format.

Final Yearbook Artwork must be submitted by Wednesday, July 1, 2026

Artwork must be supplied at 300 dpi. High-res PDFs are preferred. High-res, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift.

Submit artwork to: yearbook@nystownhwys.org

If you have any questions regarding layout, please contact headquarters at 518-426-1023 or yearbook@nystownhwys.org.

PAYMENT

Payment must accompany all ads. If you require an invoice please let us know. The publisher reserves the right to discontinue an advertising schedule for which payments are not made at the time of submission.



WWW.NYSTOWNHWYS.ORG

ADVERTISING ORDER FORM

PLEASE COMPLETE THE FORM BELOW AND RETURN BY **WEDNESDAY, JULY 1, 2026** TO
YEARBOOK@NYSTOWNHWYS.ORG.

NAME:

ORGANIZATION:

PHONE:

EMAIL:

ADDRESS:

NEWSLETTER

YEARBOOK

Ad Size	Member	Non-Member	Ad Size	Member	Non-Member
1/8 page	\$200	\$400	1/8 page	\$200	\$400
1/4 page	\$400	\$600	1/4 page	\$300	\$500
1/2 page	\$600	\$800	1/2 page	\$400	\$600
Full Page	\$800	\$1000	Full Page	\$600	\$800
<input type="checkbox"/> I HAVE/WILL EMAIL A NEW AD <input type="checkbox"/> PLEASE USE THE SAME AD AS LAST YEAR			Inside Front Cover	\$1,500	NA
TOTAL AMOUNT ENCLOSED: \$ _____			Add Full Color	\$600	\$600

PLEASE CHECK OR LIST ALL THAT APPLY:

- | | | |
|---|---|--|
| <input type="checkbox"/> Aggregates | <input type="checkbox"/> Crack & Joint Materials | <input type="checkbox"/> Material Handling |
| <input type="checkbox"/> Asphalt Distributors | <input type="checkbox"/> Crushed Stone | <input type="checkbox"/> Mowers |
| <input type="checkbox"/> Asphalt Maintenance | <input type="checkbox"/> Crushing | <input type="checkbox"/> Municipal & Construction
Equipment Sales, Service & Rental |
| <input type="checkbox"/> Asphalt Paving | <input type="checkbox"/> Culverts & Drainage Systems | <input type="checkbox"/> Oils & Lubricants |
| <input type="checkbox"/> Asphalt Paving Equipment | <input type="checkbox"/> Cutting Edges | <input type="checkbox"/> Pavement Management |
| <input type="checkbox"/> Asphalt Recycling | <input type="checkbox"/> Diesel Power Equipment | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Asphaltic Concrete | <input type="checkbox"/> Engineers | <input type="checkbox"/> Salt |
| <input type="checkbox"/> Asphaltic Materials | <input type="checkbox"/> Engines-Diesel & Gasoline | <input type="checkbox"/> Salt & Sand Storage |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Equipment | <input type="checkbox"/> Sand & Gravel |
| <input type="checkbox"/> Auction Services | <input type="checkbox"/> Equipment Rental | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Automotive Repair & Service | <input type="checkbox"/> Erosion Control | <input type="checkbox"/> Snow Removal Equipment |
| <input type="checkbox"/> Bituminous Materials | <input type="checkbox"/> Excavating | <input type="checkbox"/> Software |
| <input type="checkbox"/> Bridge Construction | <input type="checkbox"/> Guide Rail | <input type="checkbox"/> Soil Stabilization |
| <input type="checkbox"/> Bridge Repair | <input type="checkbox"/> Heavy Equipment | <input type="checkbox"/> Spreaders |
| <input type="checkbox"/> Calcium Chloride | <input type="checkbox"/> Highway Construction | <input type="checkbox"/> Surveyors |
| <input type="checkbox"/> Catch Basin & Pipe Cleaning | <input type="checkbox"/> Hot Mix Asphalt | <input type="checkbox"/> Traffic Signals |
| <input type="checkbox"/> Cement & Ready Mix Concrete | <input type="checkbox"/> Ice Control – Chemical, Salt | <input type="checkbox"/> Training Schools |
| <input type="checkbox"/> Chip Spreaders | <input type="checkbox"/> Ice Control Equipment | <input type="checkbox"/> Tractors & Equipment |
| <input type="checkbox"/> Construction Equipment Dealers | <input type="checkbox"/> Loaders | <input type="checkbox"/> Truck Equipment |
| <input type="checkbox"/> Contractor Supplies | <input type="checkbox"/> Magnesium Chloride | <input type="checkbox"/> Trucks & Truck Parts |
| <input type="checkbox"/> Corrugated Steel Pipe | <input type="checkbox"/> Material Spreaders | Other: _____ |